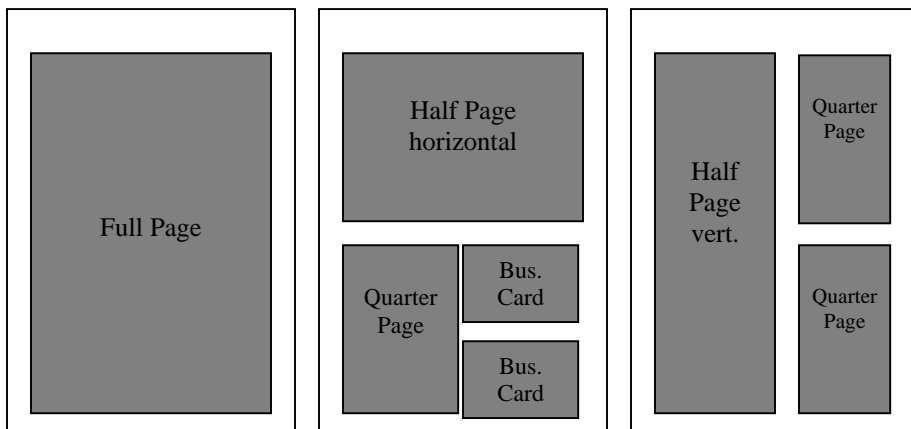


Filipino Advocates for Justice (formerly FAA)
eco²: ecofashion meets ecojustice
ADVERTISEMENT ORDER FORM

****Deadline for submission of ads is April 1, 2011****

AD SIZES & COSTS

- Full page: 7"w x 10" h; \$600
- Half page vert: 3.5"w x 10"h; \$300
- Half page horiz: 7" w x 4.875"h; \$300
- Quarter page: 3.5"w x 4.875"h; \$150
- Business card: 3.5"w x 2.275 "h; \$100



Note: For sponsors (\$1000 and above) there is NO charge for the ad. The size of the ad is dependent on the level of sponsorship (i.e., a sponsor at the \$1,000 level is entitled to a free quarter-page ad). See sponsor form for more information.

ELECTRONIC ART PROVIDED (THIS IS THE PREFERRED FORMAT)

Electronic art may be sent on disk or via email (hsmith585@gmail.com); to ensure the best reproduction of your ad please follow these guidelines:

- The preferred format of files submitted is high resolution PDF with fonts embedded, or high resolution JPG (720 dpi preferred, 300 dpi minimum).
- We have the ability to read files created in Word, Publisher, and Photoshop. If submitting ads in these formats, also include all associated elements, such as image files and fonts.
- Image files (logos, photographs) should be PDF, EPS, TIFF, or JPEG files.
- Emailed files should be named as it relates to company placing ad. Please indicate "Rooted & Rising Annual Event" in your e-mail along with a contact person and phone number. Please provide a faxed proof for reference (Fax # (510) 465-7548).

CAMERA-READY ARTWORK PROVIDED

Film negatives right-reading, emulsion-down, 150-line screen, accompanied by a velox or laser proof. Velox prints can be used for black and white line art only. Do not screen velox, as they are difficult to reproduce. Please provide film separations accompanied by a Matchprint or color laser print. Artwork cannot be returned. We cannot provide proof prior to publication. Please mail ads flat: do not fold. Faxes are not camera-ready artwork.

Send your ad reservation and artwork to:

Filipino Advocates for Justice
(formerly Filipinos for Affirmative Action)
310-8th Street Suite 306
Oakland, CA 94607

For assistance completing this form, please contact Judith at jolais@filipinos4justice.org or call at (510) 465-9876.

Filipino Advocates for Justice (formerly FAA)
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Deadline/Respond by April 1, 2011

Kasama (Partner) \$5000 - \$7500

Includes 10 Event tickets;

Media Acknowledgement; full-page ad in souvenir booklet

Kapangyarihan (Power) \$2500

Includes 8 Event tickets;

Media Acknowledgement; half-page ad in souvenir booklet

Kalayaan (Freedom) \$1000

Includes 6 Event tickets;

Media Acknowledgement; quarter-page ad in souvenir booklet

Katarungan (Justice) \$500

Includes 4 Event tickets;

Media Acknowledgement; business card size ad in souvenir booklet

Pagkakaisa (Unity) \$250

Includes 2 Event tickets; Media Acknowledgement

Padrino/Madrina (Sponsor) \$100

Tickets will be given to members of the community who cannot afford the ticket price.

Please print and complete the information below:

Organization Name:

Business Address:

Representative(s) (include title):

Phone and Fax:

Email:

Total:

I am unable to attend; Please accept my contribution of \$____.

Unused tickets will be given to members of the community who cannot afford the ticket price.

Please make checks payable to:

Filipinos for Affirmative Action (all donations are tax deductible)

For assistance completing this form, please contact Judith at jolais@filipinos4justice.org or call at (510) 465-9876.